



BRAND TOOLKIT

EXPEDITION PHARMA:

Innovation From a Patient-First Perspective

This brand toolkit contains the official DCAT Summit logo, web banners, email signatures, and social media images.

The art files featured in this kit are available for download. You may add your company's logo and include your attendees information.

Files are available online [here](#).

If you need assistance with additional customization of the provided artwork, please contact the DCAT Marketing & Communications Manager at cwhalen@dcatt.org.

LOGO USAGE

As a DCAT Member Company, these promotional assets are exclusively yours to use to distinguish your company as a supportive member of the association.

The DCAT mark is a globally registered trademark of the DCAT organization. This logo and art containing this logo are reserved for use by the organization and companies with “Registered Member Company” status only. Use by a non-registered company is strictly prohibited.



Download the Brand Toolkit:

[DOWNLOAD](#)

WEB BANNERS

Add the DCAT Summit to your company’s website to promote your attendance at the industry’s premier event.

Need a different size or other customization?
Contact the DCAT Marketing & Communications Manager at cwhalen@dcatsummit.org.

Banner images should be linked to <https://dcatsummit.org/luganosummit/>



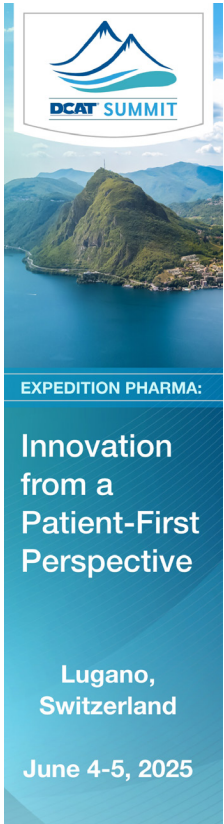
INLINE/MEDIUM RECTANGLE 300X250



CUSTOMIZABLE LEADERBOARD 600X100



LEADERBOARD 600X100



WIDE SKYSCRAPER 160X600

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EMAIL SIGNATURES

Our email signatures will ensure that your attendance at the DCAT Summit is promoted in every message you send. Need a different size or other customization? Contact the DCAT Marketing & Communications Manager at cwhalen@dcat.org.

These email signatures may be linked to <https://dcat.org/luganosummit/>



DCAT SUMMIT SIGNATURE



CUSTOMIZABLE DCAT SUMMIT SIGNATURE

SOCIAL MEDIA

Make sure your company’s social media followers know about your attendance at the DCAT Summit! Don’t forget our hashtag: **#DCATSummit**

Social content may also be linked to <https://dcat.org/luganosummit/>



SQUARE POST



LANDSCAPE POST



STORY

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CONTENT

Our content can be used for emails, social media, and your company's website to promote your attendance at the DCAT Summit. Simply copy and paste into the appropriate placement.

Heading to Switzerland this June for the DCAT Summit at Lugano! As a proud DCAT Member Company, we're excited to join global industry leaders for **EXPEDITION PHARMA: Innovation from a Patient-First Perspective**, June 4–5, 2025. This event will tackle some of the most pressing challenges being faced by the global bio/pharmaceutical business ecosystem—global drug shortages, supply chain issues, drug pricing, sustainability and the growing influence of artificial intelligence and advanced technologies—all through the lens of the patient. Let's connect, collaborate and innovate.

The Congress Centre, Lugano

#DCATSummit #PatientFirst #PharmaInnovation #Lugano2025 #DCATMember

We're proud to represent our DCAT Member Company at the DCAT Summit at Lugano this June! This year's theme—**EXPEDITION PHARMA: Innovation from a Patient-First Perspective**—is driving bold conversations around innovation, inspiration and transformation in the global bio/pharmaceutical business ecosystem through the lens of patient impact. Can't wait to learn, connect and be inspired.

June 4–5, 2025 | Lugano, Switzerland

Learn more & register: <https://dcat.org/luganosummit/>

#DCATSummit #PharmaLeaders #InnovationWithPurpose #PatientCentric
#DCATMember

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Innovation From a Patient-First Perspective

June 4-5, 2025

Congress Centre
Lugano, Switzerland