

4-5, June 2025 Lugano, Switzerland **SPONSORSHIP OPPORTUNITIES**

EXPEDITION PHARMA:

Innovation from a Patient-First Perspective hosted by **DCAT**



Event Sponsor Package: \$15,000

Amplify your brand and maximize exposure with this sponsorship opportunity!

Benefits Include:

Event-Wide Visibility

Feature your logo on the event webpage, and registration confirmation.

On-Site Branding

Prime logo placement on event signage and slideshows.

Post-Event Engagement

The registrant list, including contact details (GDPR compliant).

Exclusive Bonus

A digital ad placement in one issue of Value Chain Insights (a \$1,900 value).

Complimentary Event Access

Two event passes (a \$1,500 value).

Note: This is a shared sponsorship opportunity with up to three companies. The \$15,000 sponsor fee applies to each sponsor company.

Position your company as an industry leader while connecting with key decision-makers.





Thursday Evening Reception and Dinner Sponsorship: \$10,000

Make a lasting impression by sponsoring the event's grand finale!

Benefits Include:

Pre-Event Visibility

Logo featured on the event website

On-Site Branding

Prominent logo placement on signage at both the reception and dinner.

Branded cocktail napkins with your logo.

Option to provide a small, branded gift at each table (provided by your company).

Complimentary Event Access

Two event passes (a \$1,500 value).

Note: This is a shared sponsorship opportunity with up to two companies. The \$10,000 sponsor fee applies to each sponsor company.

Cap off the event with high-impact brand visibility and high-value networking!



Water Bottles and Fill Stations Sponsorship: \$8,500

Keep attendees refreshed while boosting your brand visibility!

Benefits Include:

Branded Visibility

Your logo on reusable water bottles distributed to attendees.

Your logo showcased at all water fill stations.

Event Promotions

Your logo featured on the event website and on-site signage.

Stay visible while promoting sustainability and brand recognition!



New! Welcome Wednesday Luncheon Sponsorship \$6,500

Be the first to welcome attendees with this exclusive luncheon sponsorship!

Benefits Include:

On-Site Branding

Prominent logo placement on luncheon signage.

Logo featured in the program slideshow.

Set the tone for the event while connecting with key industry leaders over a shared meal!



Wednesday Evening Reception Sponsorship: \$5,000

Kick off the event as a sponsor of the first evening reception!

Benefits Include:

On-Site Branding

Prominent logo placement on reception signage.

Logo featured in the event program slideshow.

Branded cocktail napkins showcasing your company.

Make a strong first impression and connect with attendees in a vibrant networking setting!



New! Thursday Breakfast Sponsorship: \$5,500

Start the day off by sponsoring Thursday's breakfast and energize attendees for the day ahead!

Benefits Include:

On-Site Branding

Prominent logo placement on breakfast signage.

Logo featured in the event slideshow.

Boost your brand's presence while attendees fuel up for a day of learning and networking!



New! Thursday Luncheon Sponsorship: \$6,500

Position your brand front and center during Thursday's networking luncheon!

Benefits Include:

On-Site Branding

Prominent logo placement on luncheon signage

Logo featured in the event slideshow.

Keep your brand top-of-mind during this dynamic networking experience!



Wi-Fi Sponsorship: \$4,000

Keep attendees connected while showcasing your brand throughout the event!

Benefits Include:

Customized Wi-Fi Access

Attendees use a custom Wi-Fi password chosen by your company.

Your logo featured on the event webpage.

On-Site Branding

Logo displayed on Wi-Fi signage throughout the venue.

Be the brand attendees see every time they connect!



Coffee Break Sponsorship: \$3,750 (Per Break)

Fuel valuable connections while keeping your brand front and center during coffee breaks!

Benefits Include:

On-Site Branding

Prominent logo placement on signage during your sponsored coffee break.

Event Promotions

Logo featured on the event website and on-site signage.

Be part of meaningful conversations over coffee and treats!



Pens & Notepads Sponsorship: \$3,500

Put your brand in every attendee's hand with this useful sponsorship!

Benefits Include:

Branded Materials

Your logo printed on notebooks and pens distributed to all attendees at check-in.

Stay top-of-mind as attendees engage and take notes throughout the event!



DCAT SUMMIT



Ensure your brand is front and center throughout the entire event!

YOUR LOGO HERE

Benefits Include:

Prominent Branding

Your logo displayed on lanyards worn by attendees with their event badges.

Gain constant visibility as attendees network and connect during the event!



Ready to secure a spot or need assistance?

Contact DCAT Director, Member Services, at lkuna@dcat.org or +1.856.388.2968.