



EXPEDITION PHARMA:

Innovation from a Patient-First Perspective Hosted by DCAT

Sponsorship Opportunities

Event Sponsor Package: \$15,000

Amplify your brand and maximize exposure with this sponsorship opportunity!

Benefits Include:

- **Event-Wide Visibility:**
 - Feature your logo on the event webpage, and registration confirmation.
- **On-Site Branding:**
 - Prime logo placement on event signage and slideshows.
- **Post-Event Engagement:**
 - The registrant list, including contact details (GDPR compliant).
- **Exclusive Bonus:**
 - A digital ad placement in one issue of *Value Chain Insights* (a \$1,900 value).
- **Complimentary Event Access:**
 - Two event passes (a \$1,500 value).

Note: This is a shared sponsorship opportunity with up to three companies. The \$15,000 sponsor fee applies to each sponsor company.

Position your company as a leader in the industry while connecting with key decision-makers.

Thursday Evening Reception and Dinner Sponsorship: \$10,000

Make a lasting impression by sponsoring the event's grand finale!

Benefits Include:

- **Pre-Event Visibility:**
 - Logo featured on the event website
- **On-Site Branding:**
 - Prominent logo placement on signage at both the reception and dinner.
 - Branded cocktail napkins your logo.
 - Option to provide a small, branded gift at each table (provided by your company).
- **Complimentary Event Access:**
 - Two event passes (a \$1,500 value).

Note: This is a shared sponsorship opportunity with up to two companies. The \$10,000 sponsor fee applies to each sponsor company.

Cap off the event with high-impact brand visibility and high-value networking!



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Water Bottles and Fill Stations Sponsorship: \$8,500

Keep attendees refreshed while boosting your brand visibility! Benefits Include:

- **Branded Visibility:**
 - Your logo on reusable water bottles distributed to attendees.
 - Your logo showcased at all water fill stations.
- **Event Promotions:**
 - Your logo featured on the event website and on-site signage.

Stay visible while promoting sustainability and brand recognition!

New! Welcome Wednesday Luncheon Sponsorship: \$6,500

Be the first to welcome attendees with this exclusive luncheon sponsorship!

Benefits Include:

- **On-Site Branding:**
 - Prominent logo placement on luncheon signage.
 - Logo featured in the program slideshow.

Set the tone for the event while connecting with key industry leaders over a shared meal!

Wednesday Evening Reception Sponsorship: \$5,000

Kick off the event as a sponsor of the first evening reception!

Benefits Include:

- **On-Site Branding:**
 - Prominent logo placement on reception signage.
 - Logo featured in the event program slideshow.
 - Branded cocktail napkins showcasing your company.

Make a strong first impression and connect with attendees in a vibrant networking setting!



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New! Thursday Breakfast Sponsorship: \$5,500

Start the day off by sponsoring Thursday's breakfast and energize attendees for the day ahead!

Benefits Include:

- **On-Site Branding:**
 - Prominent logo placement on breakfast signage.
 - Logo featured in the event slideshow.

Boost your brand's presence while attendees fuel up for a day of learning and networking!

New! Thursday Luncheon Sponsorship: \$6,500

Position your brand front and center during Thursday's networking luncheon! **Benefits Include:**

- **On-Site Branding:**
 - Prominent logo placement on luncheon signage
 - Logo featured in the event slideshow.

Keep your brand top-of-mind during this dynamic networking experience!

Wi-Fi Sponsorship: \$4,000

Keep attendees connected while showcasing your brand throughout the event!

Benefits Include:

- **Customized Wi-Fi Access:**
 - Attendees use a custom Wi-Fi password chosen by your company.
 - Your logo featured on the event webpage.
- **On-Site Branding:**
 - Logo displayed on Wi-Fi signage throughout the venue.

Be the brand attendees see every time they connect!



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Coffee Break Sponsorship: \$3,750 (Per Break)

Fuel valuable connections while keeping your brand front and center during coffee breaks!

Benefits Include:

- **On-Site Branding:**
 - Prominent logo placement on signage during your sponsored coffee break.
- **Event Promotions:**
 - Logo featured on the event website and on-site signage.

Be part of meaningful conversations over coffee and treats!

Pens & Notepads Sponsorship: \$3,500

Put your brand in every attendee's hand with this useful sponsorship!

Benefits Include:

- **Branded Materials:**
 - Your logo printed on notebooks and pens distributed to all attendees at check-in.

Stay top-of-mind as attendees engage and take notes throughout the event!

Lanyard Sponsorship: \$2,500

Ensure your brand is front and center throughout the entire event!

Benefits Include:

- **Prominent Branding:**
 - Your logo displayed on lanyards worn by attendees with their event badges.

Gain constant visibility as attendees network and connect during the event!

Ready to secure a spot or need assistance?

Contact DCAT Director, Member Services, at lkuna@dcata.org or [+1.856.388.2968](tel:+18563882968).