



Milan 2024

DCAT® *After* **THE SHOW**
Branding Opportunities

Become a sponsor at the largest gathering when the show floor closes



October 9, 2024 • Palazzo Parigi Milano Hotel, Milan, Italy

Join us for an evening of networking in Milan's most magnificent 5-star hotel, just moments from the fashion district immediately following the trade show! Showcase your brand to DCAT's global membership.

Contact the Director of Membership Services at LKuna@dcat.org to learn more about sponsorship opportunities.

\$19,000

Multiple Opportunities Available

Event Sponsor

Welcome guests as they enter the beautiful Sala Dei Giardini at the Palazzo Parigi Milano Hotel to unwind for an evening with colleagues and friends. As an event sponsor, your brand will stand out as an integral part of the evening's festivities. *DCAT will accept up to three event sponsors.*

SPONSORSHIP BENEFITS INCLUDE:

- Pre-event—your logo on website, social media posts and promotions
- At event—logo on prominent signage, slide show, cocktail napkins
- Digital ad in *Value Chain Insights* email digest and corresponding website, www.dcatvci.org
- Post attendee list
- 5 complimentary registrations
- Option for your team to greet the guests upon arrival

\$8,900

Concierge Sponsor

This heavily trafficked area will be used by almost all After the Show attendees and is a unique opportunity to distribute business cards or do some more personalized networking. As guests check their bags, briefcases and coats for the evening, your company representatives will have the opportunity to make sure attendees feel welcome and ready to head into the event.

SPONSORSHIP BENEFITS INCLUDE:

- Pre-event—your logo on DCAT's website, social media posts and promotions
- At event—your logo on prominent signage inside and outside the event space
- 3 complimentary registrations



Scan the QR Code
for more information

