



## The Global Bio/Pharmaceutical Sustainability Summit

# BRAND TOOLKIT

This brand toolkit contains the official DCAT Summit logo, web banners, email signatures, and social media images.

The art files featured in this kit are available for download. You may add your company's logo and include your attendees information. Files are available online [here](#).

If you need assistance with additional customization of the provided artwork, please contact the DCAT Marketing & Communications Manager at [cwhalen@dcat.org](mailto:cwhalen@dcat.org).

# LOGO USAGE

As a DCAT Member Company, these promotional assets are exclusively yours to use to distinguish your company as a supportive member of the association.

The DCAT mark is a globally registered trademark of the DCAT organization. This logo and art containing this logo are reserved for use by the organization and companies with "Registered Member Company" status only. Use by a non-registered company is strictly prohibited.



Download the Brand Toolkit:

[DOWNLOAD](#)

# WEB BANNERS

Add the DCAT Summit to your company's website to promote your attendance at the industry's premier event.

Need a different size or other customization? Contact the DCAT Marketing & Communications Manager at [cwhalen@dcat.org](mailto:cwhalen@dcat.org).

Banner images should be linked to <https://dcat.org/luganosummit/>



INLINE/MEDIUM RECTANGLE 300X250



CUSTOMIZABLE LEADERBOARD 600X100



LEADERBOARD 600X100



WIDE SKYSCRAPER 160X600

Download the Brand Toolkit:

[DOWNLOAD](#)

# EMAIL SIGNATURES

Our email signatures will ensure that your attendance at the DCAT Summit is promoted in every message you send. Need a different size or other customization? Contact the DCAT Marketing & Communications Manager at [cwhalen@dcat.org](mailto:cwhalen@dcat.org).

These email signatures may be linked to <https://dcat.org/luganosummit/>



DCAT SUMMIT SIGNATURE



CUSTOMIZABLE DCAT SUMMIT SIGNATURE

Download the Brand Toolkit:

**DOWNLOAD**



# SOCIAL MEDIA

Make sure your company's social media followers know about your attendance at the DCAT Summit! Don't forget our hashtag: **#DCATSummit**

Social content may also be linked to <https://dcat.org/luganosummit/>



STORY



LANDSCAPE POST



SQUARE POST

Download the Brand Toolkit:

[DOWNLOAD](#)

# CONTENT

Our content can be used for emails, social media, and your company's website to promote your attendance at the DCAT Summit. Simply copy and paste into the appropriate placement.

As a proud Drug, Chemical & Associated Technologies Association member, <COMPANY NAME> is pleased to attend the Inaugural DCAT Summit at Lugano on May 21-22, 2024. DCAT is bringing together high-level business executives and policy leaders for its inaugural two-day conference and networking event to provide specific, concrete, and innovative approaches to resolving sustainability challenges arising in the Bio/Pharmaceutical customer-supplier relationship. #DCATSummit

Join <COMPANY NAME> at Lugano, Switzerland, on May 21-22 for the Drug, Chemical & Associated Technologies Association's Inaugural DCAT Summit. Sustainability is now a business imperative for the bio/pharmaceutical industry. With the environmental bar set ever higher and investors' expectations rising, sustainability is crucial for supplier selection and evaluation and a must for CDMOs/CMOs, and other suppliers. #DCATSummit

Download the Brand Toolkit:

[DOWNLOAD](#)

6



**DCAT<sup>®</sup> SUMMIT**

AT LUGANO '24

# The Global Bio/Pharmaceutical Sustainability Summit



**May 21-22, 2024**



**The Congress Centre  
Lugano, Switzerland**