



# PRESENTING THE DCAT WEEK PREVIEW

**Promote your company's participation at DCAT Week  
with a video link option for a more engaging experience!**

## REACH THOUSANDS OF DECISION MAKERS IN THE INDUSTRY

Your company can increase brand visibility at the industry's premier event in New York City with a half-page ad in a full-color, high-resolution digital booklet. Members are invited to submit their digital ad and video link to:

- Showcase your products and services
- Make a special company announcement
- Promote your company's meeting or hospitality space
- Have your message viewed by those attending, and not attending, DCAT Week
- Enhance your company's reputation as a key supporter of DCAT and DCAT Week

## AD PLACEMENT IS FIRST COME, FIRST SERVED

Ads will be placed in the Preview in the order in which the Commitment Form is received, as long as your payment is received by our deadline of January 12, 2024

## ONE AD WITH MULTIPLE EXPOSURES ON DCAT'S PLATFORMS

- In January of 2024, the Preview will be distributed to our vast database of industry representatives
- After the initial distribution, a link to the Preview will appear on every DCAT Week marketing email
- The Preview will be available on [dcat.org](https://dcat.org), [dcatweek.org](https://dcatweek.org), and [dcatvci.org](https://dcatvci.org) through March 31, 2024
- The Preview will be available and promoted on the DCAT Mobile App

## CONFIRM YOUR SPOT NOW

- Each ad is \$4,000.00 US
- Include a video link for an additional \$400.00
- Ads will be placed in the Preview in the order in which the Commitment Form is received, as long as your payment is received by our deadline of January 12, 2024
- Ask to see our [Commitment Form, Specs, and Deadlines](#)

**DCAT**<sup>®</sup>  
Week