

SCHOLARSHII

2023 SPONSORSHIPS & BRANDING OPPORTUNITIES



JASNA POLANA, PRINCETON, NJ | MONDAY, JUNE 26, 2023



Align your brand with DCAT's annual golf event to elevate your company's exposure and to support DCAT's scholarship initiatives. Players will see your logo prominently displayed while they enjoy a beautiful day on the exclusive TPC Jasna Polana Gary Player course.

Show your support of DCAT's Science and Scholarship initiatives.

Sponsorships contribute to educational funding for the winners of the Society for Science International Science & Engineering Fair (ISEF), the world's largest international pre-university science competition.

The future of pharma is at the ISEF!

Contact Lauryn Kuna at lkuna@dcat.org or 1.856.388.2968 to learn more about sponsorship opportunities.

Golf Sponsorships and Branding Opportunities At-A-Glance

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\$4,500

19th Hole Awards Dinner

After a day on the course, golfers welcome this opportunity to network over cocktails and share a meal together, sponsored by your company. This event also includes the Contest Hole Awards Ceremony and many raffle prizes!

- Three complimentary passes to attend the 19th Hole Awards Dinner
- Signage at the dinner
- Opportunity for a representative from your company or our emcee to give a one minute overview of your company
- · Assistance presenting and distributing prizes during the dinner
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the dinner

\$3,000

Box Lunches

Box lunches with your company's logo will be provided to golfers prior to the shotgun start.

- Your company's logo on the box lunches
- Company acknowledgment by the tournament starter
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

\$2,500

Beverage Cart & Station

Your company's logo will be proudly displayed on the most popular and sought-after cart on the course!

- Signage on the mobile beverage cart
- Signage at the beverage station at the course's Halfway House
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

\$2,000

Check-in Meet & Greet

An opportunity to exchange business cards and connect with the players in the clubhouse lobby before they head out to the course.

- Opportunity to meet and greet each player and exchange business cards at the event's check-in table
- Attendee list post-event
- Promote your brand at the check-in table (pull-up banner, marketing materials, etc.)
- Your company's logo on the check-in table signage; logo on our website
- Recognition in event program
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

\$1,500

Wine Hole

At this designated hole, the member of the foursome who is farthest from the pin on their first shot wins a bottle of wine. Each bottle will have a sticker noting your company's sponsorship.

- Signage at the hole
- Your company's logo on each bottle of wine
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

\$1,100

Longest Drive

On this long, straight, designated hole, the lady and gentleman recording the longest drive will be the winners.

- Signage at the hole
- Your company's logo on both the male and female winners' prizes
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

SOLD

Closest to the Pin

At this designated hole, the golfer who is closest to the pin on their first shot will win a prize sponsored by your company.

- Signage at the hole
- Your company's logo on the prize
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

\$1,100

Best Overall Foursome

The two foursomes with the best scores will receive great golf prizes sponsored by your company.

- Signage at the event
- Your company's logo on the prizes
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

\$500

Golfer's Giveaway Promotional Item

Multiple sponsorship opportunities available

An opportunity to promote your company with a branded golf item. All players will receive a welcome bag at check-in containing golf necessities for the day. Suggested branded items i.e., golf balls, tees, pens, etc. Your item must be approved by DCAT staff.*

- Your company's branded item included in the welcome bag
- Recognition in event program
- Your company's logo on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner

^{*} Sponsor is responsible for selecting and paying for promotional item, including shipping to DCAT office. DCAT staff must approve the promotional item.

\$450

Tee & Green

See your company's name on the beautiful Jasna Polana course! Sponsor as many as you like!

- Your company's name on its own sign placed at either a tee or green
- Recognition in event program
- Your company's name on our website
- Verbal acknowledgment by the chairperson at the 19th Hole Awards Dinner



One Washington Blvd., Suite 6, Robbinsville, NJ, 08691, USA

DCAT is a 501 (c)6 organization. Contributions are not deductible as a charitable gift but may be deducted as a business expense.