

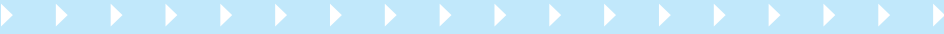


**DCAT**  
**Sharp**  
**Sourcing**  
**2018**

*Learn. Connect. Optimize.*

**TUESDAY, JUNE 26, 2018**

HYATT REGENCY HOTEL, NEW BRUNSWICK, NEW JERSEY



EDUCATION FORUMS · NETWORKING · KEYNOTE SPEAKER

# **SPONSORSHIP & BRANDING OPPORTUNITIES**



*Limited Sponsorships available!*

## SPONSORSHIP & BRANDING OPPORTUNITIES

Hosted by the Drug, Chemical and Associated Technologies Association, DCAT Sharp Sourcing is the most valuable one-day education program and networking event on the East Coast and draws leaders and innovators in sourcing and procurement from all over the United States.

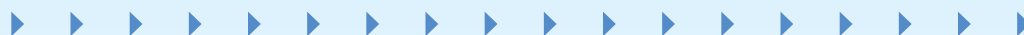
DCAT Sharp Sourcing 2018 is a must-attend event for sourcing, purchasing, and procurement professionals and suppliers involved in the pharmaceutical manufacturing value chain from raw materials to intermediates, to other pharma ingredients, formulation development, API and drug product manufacturing, packaging, and the related supply chain.

*Become a sponsor to:*

- *Heighten brand visibility among industry leaders*
- *Drive interest in your products and services*
- *Enhance your reputation as a key supporter of DCAT and its member community*

## A SAMPLING OF COMPANIES IN ATTENDANCE AT SHARP SOURCING 2017

<i>AbbVie</i>	<i>GlaxoSmithKline</i>	<i>Roche</i>
<i>Alcami</i>	<i>Johnson &amp; Johnson</i>	<i>Sandoz Inc.</i>
<i>Allergan</i>	<i>Lonza</i>	<i>Sanofi</i>
<i>Amgen</i>	<i>Merck &amp; Co., Inc.</i>	<i>Shire</i>
<i>AMRI</i>	<i>Mylan</i>	<i>Stemline</i>
<i>Catalent</i>	<i>Novartis Pharmaceuticals Corporation</i>	<i>Takeda</i>
<i>Daiichi Sankyo</i>	<i>Patheon</i>	<i>Teva Pharmaceuticals, Inc.</i>
<i>Eli Lilly and Company</i>	<i>Pfizer</i>	
<i>Gilead Sciences</i>		



*Education content, schedule and full program for Sharp Sourcing 2018 is available at [www.dcat.org](http://www.dcat.org).*

*To take advantage of these sponsorship & branding opportunities, please contact Lauryn Kuna at [1-848-469-1171](tel:1-848-469-1171) or [lkuna@dcat.org](mailto:lkuna@dcat.org).*

## A SAMPLING OF SHARP SOURCING ATTENDEES BY TITLE

API Manager  
 API Procurement Head  
 Associate Director Sales  
 Associate Director Strategic Partner Mgmt.  
 Associate Director, API R&D Sourcing  
 Associate Director, Manufacturing Procurement  
 Associate Director, Pipeline Sales  
 Associate Director, Strategic Sourcing  
 Associate VP, Business Development & Global Pre-Sales  
 Associate VP, Global Sourcing & Procurement/ Global  
 Pharmaceuticals Operations  
 Category Manager, Drug Substance & Product Technologies  
 CEO  
 Chief Commercial Officer  
 Chief Operating Officer  
 Chief Procurement Officer  
 Co-Owner/Director  
 Commercial Director  
 Deputy Director General  
 Director API, Global Procurement  
 Director Global Procurement  
 Director of Business Development  
 Director of Major Accounts  
 Director OTC Strategic Sourcing Direct Materials  
 Director Sourcing Excellence  
 Director Strategic Sourcing  
 Director, Advanced Sourcing & Innovation  
 Director, Business Development - CMO Services  
 Director, Global High Potent & Oncology Platform  
 Director, Global Strategic Alliances  
 Director, Marketing  
 Director, Sales and Business Development  
 Director, Sales and Marketing  
 Director, Sourcing  
 Director, Supply Chain  
 Executive Director, Strategic Alliances  
 Executive VP, Sales  
 Executive VP Business Development  
 External Program Manager  
 External Supply Ops., NA Procurement  
 Field Quality Engineer  
 Global Account Manager, Pharmaceutical  
 Global Biologics/Vaccines Category  
 Global Director - Sourcing  
 Global Director, External Manufacturing  
 Global Director, Source Finance  
 Global Procurement Director  
 Global Product & Category Director, Healthcare  
 Global Strategic Procurement Manager  
 Head CMO  
 Head of Operations US  
 Head of TAPI Sales Americas and China  
 Key Account Manager  
 Manager Global Procurement Finance, External Supply  
 Integration  
 Manager, Direct Materials Procurement  
 Manager, Global Procurement  
 Manager, Purchasing  
 Manager, Sourcing and Procurement  
 Manager, Sourcing Operating Supplies, Global Procurement  
 Managing Director, North America  
 Managing Principal  
 Partner  
 President - CMS & BD - North America  
 President & CEO  
 Procurement Director  
 Procurement Manager, API & Excipients, Americas  
 Purchasing Manager  
 R&D Procurement Manager  
 Sales Manager  
 Sourcing Analyst Global Procurement  
 Sourcing Director  
 Specialist II - Prod Material Planning  
 Sr. Acct. Manager Medical Devices  
 Sr. Associate Global Procurement  
 Sr. Buyer  
 Sr. Buyer / Planner, R&D API Sourcing & Procurement  
 Sr. Category Mgr., Biologics & Vaccines Materials  
 Sr. Director, API Marketing  
 Sr. Director, Business Development  
 Sr. Director, Marketing and Corporate Communications  
 Sr. Director, Sales & Marketing  
 Sr. Director, Strategic Sourcing  
 Sr. Financial Analyst, Global  
 Sr. Key Account Manager & Commercial Manager Health Care  
 Sr. Mgr. Advanced Sourcing & Innovation  
 Sr. Mgr. Corp. Trans. Related Sourcing  
 Sr. Mgr. Strategy & PMO  
 Sr. Mgr., Packaging Procurement  
 Sr. National Account Manager  
 Sr. Procurement Analyst  
 Sr. Procurement Manager  
 Sr. Sourcing Associate  
 Sr. Sourcing Manager  
 Sr. Sourcing Specialist, API's & Key Intermediates  
 Sr. Specialist Global Procurement  
 Sr. Specialist, Global Packaging Procurement  
 Sr. Strategic Sourcing Mgr.  
 Sr. Vice President Bus. Dev.  
 Sr. Vice President of Sales & Marketing  
 Sr. Vice President, Global Supply Chain  
 Sr. Vice President, Head of DP  
 Sr. VP Consumer Healthcare  
 Sr. VP of Corporate Strategy and Business Development  
 Sr. VP Pharma Int. & Fine Chem  
 Strategic Partner Manager  
 Strategic Sourcing Specialist  
 Technical Director  
 Transformation Lead, Technical Operation Procurement  
 VP of Business Development  
 VP Sales & Business Development  
 VP Sales & Marketing  
 VP, Bioprocessing  
 VP, Business Operations  
 VP, CMC Development  
 VP, Corporate Accounts - BioPharma  
 VP, Corporate Sales  
 VP, Global Procurement  
 VP, Supply Chain Procurement and API Category Leader  
 VP, Pharmaceutical Business Development  
 VP, Procurement  
 VP, Segment Solutions



## DIGITAL ADVERTISING ON DCAT VALUE CHAIN INSIGHTS & TOP INDUSTRY NEWS LEADERBOARD - \$9,500

*In the weeks leading up to Sharp Sourcing, get your brand front and center on the industry's most trusted analysis, DCAT Value Chain Insights. The essential resource for the global manufacturing value chain with over 20,000 monthly article views, DCAT Value Chain Insights is delivered to inboxes weekly and available 24/7 at [DCATvci.org](http://DCATvci.org). As the leaderboard advertiser on DCAT Value Chain Insights your brand will be perfectly positioned in front of the industry's key decision makers.*

### **Sponsorship benefits include:**

- 8 weeks (May-June) of leaderboard ad space in weekly DCAT Value Chain Insights email
- 2 months of run-of-site leaderboard ad space on [DCATvci.org](http://DCATvci.org)
- PLUS 8 weeks (May-June) of leaderboard ad space in weekly Top Industry News email, DCAT's weekly roundup of the week's most important industry news
- Three complimentary registrations to the Sharp Sourcing 2018 program
- Acknowledgement in opening remarks
- Your company's logo on the following:
  - o Sharp Sourcing page on the DCAT website
  - o Program's PowerPoint slides prior to the start of the education session and during the break
  - o All Sharp Sourcing 2018 materials (for printed materials, your commitment is needed by May 31st)



## WELCOME PARTNER – \$8,500

*Be the first impression on-site and on-line. As our welcome partner, not only will your brand be prominently displayed on-site at Sharp Sourcing, you'll also build brand equity through exposure on our website and promotional emails.*

### ***Sponsorship benefits include:***

- New! Your company's ad included on all Sharp Sourcing email promotions
- New! Your tower ad with link on all Sharp Sourcing web pages on DCAT.org
- Opportunity for two company representatives to greet each attendee as they check in at the registration area
- Company logo included on specially designed signage, welcoming attendees to the event
- Two complimentary registrations to the Sharp Sourcing 2018 program
- Acknowledgement in opening remarks
- Post-event attendee list
- Your company's logo on the following:
  - o E-ticket received by all Sharp Sourcing 2018 registrants
  - o Sharp Sourcing page on the DCAT website
  - o Program's PowerPoint slides prior to the start of the education session and during the break
  - o All Sharp Sourcing 2018 materials (for printed materials, your commitment is needed by May 31st)
  - o Photos with your brand included in the post-event Flickr album



## EVENT SPONSOR – \$7,500

*From breakfast to lunch and all the breaks inbetween, align your brand with the “extras” that make a long day of learning and networking a little more comfortable.*

### ***Sponsorship benefits include:***

- Your company’s logo on all signage at the breakfast, luncheon and beverage break
- Two complimentary registration to the Sharp Sourcing 2018 program
- Opportunity to offer a giveaway to attendees during the luncheon (chocolate, sweet item)
- Bring your banners to display outside the breakfast or luncheon area
- Acknowledgement in opening remarks
- Post-event attendee list
- Your company’s logo on the following:
  - o Sharp Sourcing page on the DCAT website
  - o PowerPoint slides prior to the start of the education session and during the break
  - o All Sharp Sourcing 2018 materials (for printed materials, your commitment is needed by May 31st)
  - o Photos with your brand included in the post-event Flickr album



## WiFi SPONSOR – \$5,000

*When attendees want to connect with each other on LinkedIn or simply need to access email, free WiFi is key. To access it, attendees will need to use your company's customizable info to log-in to our private network. Help Sharp Sourcing attendees stay connected!*

### ***Sponsorship benefits include:***

- WiFi log-in password customized to your company's name
- Your company's logo on attendee WiFi access instructions
- Two complimentary registrations to the Sharp Sourcing 2018 program
- Acknowledgement in opening remarks
- Post-event attendee list
- Your company's logo on the following:
  - o Sharp Sourcing page on the DCAT website
  - o Program's PowerPoint slides prior to the start of the education session and during the break
  - o All Sharp Sourcing 2018 materials (for printed materials, your commitment is needed by May 31st)
  - o Photos with your brand included in the post-event Flickr album



## **CLOSING RECEPTION SPONSOR – \$4,000** *(Only 3 Sponsorships Available!)*

*The closing reception is the perfect time to wrap up a productive day with colleagues and clients. As a sponsor your brand will be prominently displayed throughout the evening and in our pre-event communications.*

### ***Sponsorship benefits include:***

- Company logo included on specially designed signage, welcoming attendees to the reception
- Your company's logo on all reception signage
- A table for your marketing materials
- Two complimentary registrations to the Sharp Sourcing 2018 program
- Acknowledgement in opening remarks
- Post-event attendee list
- Your company's logo on the following:
  - o Sharp Sourcing page on the DCAT website
  - o PowerPoint slides prior to the start of the education session and during the break
  - o All Sharp Sourcing 2018 materials (for printed materials, your commitment is needed by May 31st)
  - o Photos with your brand included in the post-event Flickr album



# SPONSORSHIP INDEX



<b>NEW!</b> Digital Advertising on DCAT <i>Value Chain Insights &amp; Top Industry News</i> Leaderboard.....	\$9,500
Welcome Partner.....	\$8,500
Event Sponsor.....	\$7,500
<b>SOLD</b> WiFi Sponsor.....	\$5,000
Closing Reception Sponsor ( <i>Only 3 Sponsorships Available!</i> ).....	\$4,000



The Drug, Chemical & Associated Technologies Association  
One Union Street, Suite 208, Robbinsville, NJ 08691 - 1.800.640.DCAT (3228)